



Big Bob Gibson Bar-B-Q

Menu Prices — August 21, 2026

Restaurant & Food Industry Reports



US Fast Food Restaurant Market Research

This Report will provide in-depth Market and Industry Analysis, Evaluate General Indicators, Financial and Scrutinize Investment Attractiveness.

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The U.S. Fast-Casual Restaurant Industry

A Comprehensive Analysis of Market Dynamics, Consumer Trends, Innovation, and Competitive Strategies.

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2025 US Dining Restaurants & Industry

MARKET RESEARCH

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Most Ordered	
ITEM	PRICE
BBQ Stuffed Potato Baked potato stuffed with choice of pork, turkey, chicken, or brisket.	\$11.69
Chicken Platter Chicken platter with choice of size: 1/4 White, Dark, or 1/2. Includes one side: Baked Beans, Potato Salad, Slaw, Mac &...	\$13.19
Mac and Cheese Creamy pasta with a rich cheese sauce. Sizes: half-pint, pint, quart, or pan.	\$3.59
Pork Sandwich Slow smoked pulled pork topped with vinegar slaw on a toasted bun	\$5.45
Big Bob's BBQ Salad Tender meat options of pork, turkey, chicken, or brisket. Choice of dressing, including ranch, blue cheese, honey mustar...	\$11.69
Chocolate Pie Rich chocolate pie. Available by the slice or whole.	\$4.55
BBQ Nachos Crispy chips topped with lettuce, sour cream, jalapenos, and your choice of pork, turkey, chicken, or brisket. Served w/...	\$11.69
Pork Platter Tender pork with choice of regular or large portion. Sides include baked beans, potato salad, slaw, mac & cheese, fries,...	\$11.51
Baked Beans Sweet and savory beans. Various sizes available: half pint to gallon.	\$3.59
Fries Crispy potato fries. Regular or large size.	\$3.23
Lemon Icebox Pie Creamy lemon filling, crumbly crust. Available by the slice or whole.	\$4.55
Stuffed Potato Stuffed Potato topped with butter, sour cream, shredded cheese, chives, and bacon	\$9.09
Family Packs	
ITEM	PRICE
Two Pound BBQ with Buns BBQ selection with buns, choice of protein: pork, beef brisket, turkey, chicken. Side options: baked beans, coleslaw, gr...	\$57.59
Rib Pack Tender pork ribs with your choice of one pint-sized side. Options include baked beans, coleslaw, green beans, potato sal...	\$45.59
Two Whole Bbq Chicken Juicy BBQ chicken served with choice of two family-sized sides: baked beans, coleslaw, green beans, potato salad, greens...	\$62.39
Two Slabs Ribs Two slabs of pork ribs served with a choice of four sides: baked beans, coleslaw, green beans, potato salad, greens, mac...	\$88.79
Four Pound BBQ with Buns Choices include pulled pork, brisket, turkey, or chicken. Accompanied by a selection of sides like baked beans, coleslaw...	\$110.39
Four Slabs Ribs Pork ribs with choice of sides: baked beans, coleslaw, green beans, potato salad, greens, mac & cheese, or pickles.	\$176.39
Six Pound BBQ with Buns Six-pound BBQ with buns. Protein options: pulled pork, beef brisket, turkey, or chicken. Sides include various quart-siz...	\$170.39
Four Whole Bbq Chicken Whole BBQ chicken served with a quart of your choice: baked beans, coleslaw, green beans, potato salad, greens, mac & ch...	\$123.59

ITEM	PRICE
Six Whole Bbq Chicken	\$189.79
Six whole barbecued chicken with a choice of sides including baked beans, coleslaw, green beans, potato salad, greens, m...	
Six Slabs Ribs	\$272.99
Six slabs of pork ribs served with a choice of sides: baked beans, coleslaw, green beans, potato salad, greens, mac & ch...	
Family Pack	\$27.59
Choice of Pork, Beef Brisket, Turkey, or Chicken. Feeds the whole family.	
Chicken Pack	\$32.99
Crispy fried chicken. Choice of sides: baked beans, coleslaw, green beans, potato salad, greens, mac & cheese, or pickle...	

Appetizers

ITEM	PRICE
BBQ Nachos (Appetizers)	\$11.69
Crispy chips topped with lettuce, sour cream, jalapenos, and your choice of pork, turkey, chicken, or brisket. Served w/...	
Wings 40 Pieces	\$71.99
40 pieces of chicken wings. Choose flavor: Mild, Spicy, or Plain. Dressing options: Ranch, Bleu Cheese, or None.	
Wings 20 Pieces	\$38.39
20 chicken wings. Wing flavors: mild, spicy, plain. Sauce choices: ranch, bleu cheese, or no dressing.	
Nachos	\$7.79
Crispy tortilla chips topped with shredded lettuce, melted cheese, jalapeños, and a dollop of sour cream.	
Chips and Cheese	\$5.19
Tortilla chips served with a creamy queso cheese dip.	
Wings 10 Pieces	\$19.91
Chicken wings. Choose from Mild, Spicy, or Plain flavors. Served with Ranch, Bleu Cheese Dressing, or without dressing.	
Wings 5 Pieces	\$10.43
Chicken wings in flavors: Mild, Spicy, or Plain. Served with choice of Ranch, Bleu Cheese Dressing, or no dressing.	

Salads

ITEM	PRICE
Big Bob's BBQ Salad (Salads)	\$11.69
Tender meat options of pork, turkey, chicken, or brisket. Choice of dressing, including ranch, blue cheese, honey mustar...	
Garden Salad	\$7.79
Fresh mix of greens and vegetables. Choose from a range of dressings including Ranch, Blue Cheese, Honey Mustard, Vinaig...	

Loaded Baked Potatoes

ITEM	PRICE
BBQ Stuffed Potato (Loaded Baked Potatoes)	\$11.69
Baked potato stuffed with choice of pork, turkey, chicken, or brisket.	
Stuffed Potato (Loaded Baked Potatoes)	\$9.09
Stuffed Potato topped with butter, sour cream, shredded cheese, chives, and bacon	

Sandwiches

ITEM	PRICE
Pit-fired Hotdog	\$5.45
Pit-fired beef hotdog in a soft bun with your choice of toppings	

ITEM	PRICE
Chicken Sandwich Pulled smoked chicken topped with vinegar slaw on a toasted bun	\$6.10
Pork Sandwich (Sandwiches) Slow smoked pulled pork topped with vinegar slaw on a toasted bun	\$5.45
Turkey Sandwich Sliced turkey breast with slaw on toasted bun	\$6.10

Plates & Combos

ITEM	PRICE
Chicken Platter (Plates & Combos) Chicken platter with choice of size: 1/4 White, Dark, or 1/2. Includes one side: Baked Beans, Potato Salad, Slaw, Mac &...	\$13.19
Sampler Choice of Pork, Beef Brisket, Turkey, or Chicken. Pick two sides from options like baked beans, mac & cheese, fries, or...	\$20.79
Pitroom Feast A generous platter with your choice of protein: Pork, Beef Brisket, Turkey, White or Dark Quarter Chicken. Accompanied b...	\$41.59
Chicken Wing Platter Chicken wings with a choice of side (Baked Beans, Potato Salad, Slaw, etc.), flavor (Mild, Spicy, Plain), and sauce (Ran...	\$19.49
Pork Platter (Plates & Combos) Tender pork with choice of regular or large portion. Sides include baked beans, potato salad, slaw, mac & cheese, fries,...	\$11.51
Turkey Platter Tender turkey slices with a choice of regular or large portion. Side options include baked beans, potato salad, slaw, ma...	\$14.39

BBQ by the Pound

ITEM	PRICE
Ribs Tender pork ribs available in half or full slab portions.	\$17.99
Chicken Chicken, choice of white or dark meat. Sizes range from 1/2 lb chicken breast to whole chicken.	\$6.59
Pulled Pork Tender pulled pork by the pound. Choices: 1/2 Lb or 1 Lb.	\$10.19
Turkey Breast Tender turkey breast. Available in half-pound or one-pound portions.	\$14.39

Sides

ITEM	PRICE
Mac and Cheese (Sides) Creamy pasta with a rich cheese sauce. Sizes: half-pint, pint, quart, or pan.	\$3.59
Potato Salad Creamy potato salad with options of multiple sizes.	\$3.59
Greens	\$3.59
Fries (Sides) Crispy potato fries. Regular or large size.	\$3.23
Green Beans Fresh green beans available in sizes from ¼ pint to gallon.	\$3.59

ITEM	PRICE
Side Salad Mixed greens with choice of dressing such as Ranch, Blue Cheese, Vinaigrette, Honey Mustard, and more.	\$5.39
Chips Crispy and seasoned. Available in Small or Large sizes. Choose from Plain, BBQ, Sweet Heat, Sour Cream, or Dill Pickle f...	\$1.79
Pickles Typically includes cucumbers brined in vinegar with dill, garlic, and spices for a tangy and crunchy side.	\$2.99
Baked Beans (Sides) Sweet and savory beans. Various sizes available: half pint to gallon.	\$3.59
Coleslaw Crisp cabbage, shredded carrots, creamy dressing. Available in various sizes.	\$3.59
Brunswick Stew	

ITEM	PRICE
Brunswick Stew Gal Slow-cooked brunswick stew typically includes pulled pork, chicken, corn, lima beans, and tomatoes in a savory tomato br...	\$38.99
Brunswick Stew 1/2 Gal A traditional southern stew typically made with chicken, pork, tomatoes, corn, lima beans, and potatoes in a savory toma...	\$22.09
Brunswick Stew Qt Slow-cooked brunswick stew with chicken, smoked pork, tomatoes, corn, lima beans, and onions in a savory tomato broth.	\$11.69
Brunswick Stew Pint Made with tomatoes, chicken, potatoes, beans, onions, and ham.	\$6.49

Bread	
ITEM	PRICE
Buns 12 Pack Soft, classic hamburger buns in a 12-pack, ideal for sandwiches or burgers.	\$6.49
Rolls Baked bread roll, typically includes wheat flour, butter, and yeast. Light and fluffy with a golden crust.	\$4.15

Dessert	
ITEM	PRICE
Pecan Pie Buttery crust, rich pecan filling. Available by the slice or whole pie.	\$4.55
Peanut Butter Pie Creamy peanut butter filling, choice of slice or whole pie.	\$4.55
Chocolate Pie (Dessert) Rich chocolate pie. Available by the slice or whole.	\$4.55
Lemon Icebox Pie (Dessert) Creamy lemon filling, crumbly crust. Available by the slice or whole.	\$4.55

Beverages	
ITEM	PRICE
Pepsi The bold, refreshing, robust cola	\$2.29

ITEM	PRICE
Dr Pepper Dr Pepper soda. Sizes: Medium, Large.	\$2.29
Diet Dew Diet Dew soda. Choice of medium or large.	\$2.29
Mountain Dew Exhilarate and quench your thirst with a one of a kind taste.	\$2.29
Sierra Mist A caffeine-free soda that provides a crisp, clear burst of lemon lime flavor	\$2.29
Diet Pepsi A crisp tasting, refreshing pop of sweet, fizzy bubbles without calories.	\$2.29
Lemonade Citrus beverage available in medium, large, or gallon.	\$2.29
Root Beer Choice of medium or large size. Classic American root beer.	\$2.29
Water	\$0.25
Sweet Tea Sweetened iced tea. Available in medium, large, or gallon sizes.	\$2.29
Unsweet Tea Refreshing tea. Size options: Medium, Large, Gallon.	\$2.29

Miscellaneous

ITEM	PRICE
Thin Red 4 Oz A small portion of a typically tangy and sweet red sauce, commonly used as a condiment or marinade.	\$0.52
Dressing 4 Oz 4 oz of dressing options including Ranch, Blue Cheese, Lite Ranch, Honey Mustard, Thousand Island, and more.	\$0.52
1 Roll A roll typically includes a combination of seafood, vegetables, and sauces, often wrapped in rice and seaweed.	\$0.50
Bag Ice A bag of ice typically used for keeping drinks cold and fresh. Ideal for parties, picnics, and events.	\$2.99
White Sauce 4 Oz Creamy white sauce typically includes mayonnaise, vinegar, and spices, offering a tangy and zesty flavor.	\$0.52
Champ Red 4 Oz A refreshing beverage typically containing a blend of fruit juices, providing a vibrant and invigorating drink experienc...	\$0.52