



Buttermilk

Menu Prices — September 11, 2026

Restaurant & Food Industry Reports



US Fast Food Restaurant Market Research

This Report will provide in-depth Market and Industry Analysis, Evaluate General Indicators, Financial and Scrutinize Investment Attractiveness.

Fast Food Industry →



The 2025 US Pizza Restaurants & Industry Trends Report

Pizza Industry →



The U.S. Fast-Casual Restaurant Industry

A Comprehensive Analysis of Market Dynamics, Consumer Trends, Innovation, and Competitive Strategies.

Fast Casual Industry →



2025 US Dining Restaurants & Industry

MARKET RESEARCH

Casual Dining Industry →

Competitor Price Intelligence →

Most Ordered

ITEM	PRICE
Chicken Fried Chicken Skillet Golden fried chicken, honey smoked bacon, sausage, griddled country ham, bell peppers, onion, cheddar & jack cheese, to...	\$21.46
Perfect Brisket Breakfast Two eggs served how you like them with crispy potatoes. Served with your choice of bacon, ham, chorizo, link or patty sa...	\$23.99
Bacon Cherrywood Smoked	\$6.77
Wilbur Skillet Griddled country ham, sausage, honey smoked bacon, carmelized onions, green peppers, cheddar & jack cheese.	\$22.99
Latte Latte available in various sizes (small, regular, large) and preferences (decaf, hot, iced).	\$4.80
Red Rooster Skillet Sweet potatoes, chorizo, jalapeños, onions, avocado slices and crumbled queso fresco. Sub chicken chorizo.	\$21.46
Banana Nutella Crepes Melt-in-your-mouth crepes layered with hazelnut chocolate spread, fresh banana slices, crushed walnuts and a dusting of...	\$16.94
Veggie Omelet Wild mushrooms, onion, tomato, bell peppers, spinach and broccoli.	\$18.52
Fresh Squeezed Orange Juice Fresh squeezed orange juice, available in small, large, or carafe sizes.	\$4.51
Quinoa Breakfast Bowl Greek yogurt, quinoa, blackberries, almonds, sunflower seeds, local honey and mint.	\$14.68
Butcher Omelet Griddled country ham, sausage, hickory smoked bacon, onion, green peppers and cheddar cheese. Add sausage gravy & crumbl...	\$19.88
Side Pancakes	\$6.77

Eggs

ITEM	PRICE
Perfect Brisket Breakfast (Eggs) Two eggs served how you like them with crispy potatoes. Served with your choice of bacon, ham, chorizo, link or patty sa...	\$23.99
Chilaquiles House made tortilla chips, fire roasted salsa, chipotle crema, queso fresco, chihuahua cheese, pickled red onion & cilan...	\$18.07
Iron Man Scrambler Scrambled egg whites cooked in heart healthy olive oil, served with nitrate free apple/gouda chicken sausage and multi-g...	\$16.94
Corned Beef Hash House-made corned beef w/green and red peppers, onions, mixed w/crispy potatoes. Plus two eggs your way, and your choice...	\$19.20
Eggs Your Way Two eggs served how you like them with crispy potatoes. Your choice of toast, english muffin, biscuit or a side of our b...	\$11.85
No Yolk Scrambler Scrambled egg whites cooked in heart healthy olive oil, a side of tomatoes & avocado served with multi-grain toast and a...	\$16.37

Skillets

ITEM	PRICE
Red Rooster Skillet (Skillets) Sweet potatoes, chorizo, jalapeños, onions, avocado slices and crumbled queso fresco. Sub chicken chorizo.	\$21.46

ITEM	PRICE
Mountain House Skillet Wild mushrooms, caramelized onions, sautéed spinach, honey smoked bacon, cheddar & jack cheese.	\$20.22
Chicken Fried Chicken Skillet (Skillets) Golden fried chicken, honey smoked bacon, sausage, griddled country ham, bell peppers, onion, cheddar & jack cheese, to...	\$21.46
Salt and Vinegar Skillet Salt & Vinegar Cracklin potatoes finished with Fleur de sel, honey smoked bacon, ham, caramelized onions topped with sm...	\$21.46
Holy Moly Skillet Ancho spiced black angus flat iron steak, chorizo, roasted black bean & corn salsa, avocado, chihuahua cheese. Topped wi...	\$24.85
Wilbur Skillet (Skillets) Griddled country ham, sausage, honey smoked bacon, carmelized onions, green peppers, cheddar & jack cheese.	\$22.99
Market Skillet Spinach, wild mushrooms, broccoli, tomato, onions, cheddar, jack cheese	\$19.65

Omelets

ITEM	PRICE
Butcher Omelet (Omelets) Griddled country ham, sausage, hickory smoked bacon, onion, green peppers and cheddar cheese. Add sausage gravy & crumbl...	\$19.88
Towanda Omelet Fried green tomatoes, smoked bacon, roasted jalapenos, cheddar jack cheese, topped with avocado and drizzled with a remo...	\$20.22
Goat Omelet Nitrate free apple/gouda chicken sausage, sun-dried tomato, spinach and herbed goat cheese.	\$20.22
The Cheeser Omelet Fluffy omelet loaded with cheddar and jack cheese.	\$17.62
Veggie Omelet (Omelets) Wild mushrooms, onion, tomato, bell peppers, spinach and broccoli.	\$18.52
Frenchie Omelet Array of wild mushrooms, caramelized onions, smoked bacon, and brie cheese.	\$20.22
Ranch Omelet Chorizo, roasted jalapeño, avocado, tomato, cheddar cheese, topped with salsa verde & chipotle crema. Sub chicken chori...	\$20.22

Sides

ITEM	PRICE
Bacon Cherrywood Smoked (Sides)	\$6.77
Farmhouse Potatoes No modifications are allowed. havarti cheese, onions, bacon, ham and green peppers.	\$9.03
Side Pancakes (Sides)	\$6.77
Buttermilk biscuit w/sausage gravy	\$6.77
Chicken Sausage	\$5.53
Sausage Links two links of pork sausage	\$6.20
Salt and Vinegar Cracklins w/side of smoked gouda cheese sauce	\$9.03
Crispy Potatoes	\$4.51

ITEM	PRICE
House Made Corned Beef House-made corned beef w/green & red peppers, onions, mixed w/crispy potatoes. Add gruyere \$1	\$10.16
Honey Biscuit Served with our homemade jam.	\$3.38
Basket of Fries	\$5.64
Cup of Berries	\$5.64
Side Toast Two Pieces of Bread toasted -white, sourdough, rye, gluten free, whole grain, English Muffin or bagel, additional fee ma...	\$2.83
Seasonal Fruit Cup	\$4.51
Roasted Sweet Potatoes	\$7.33
Griddled Country Ham	\$6.20
One Egg	\$1.91
Buttermilk Biscuit	\$3.38
Bagel and Cream Cheese	\$4.24
Side Fried Green Tomatoes Fried Green Tomatoes (4) with Ranch	\$6.77
Field Greens Salad Dressing is served on the side.	\$5.64
Sausage Gravy (large)	\$4.51
Two Eggs	\$3.84
Basket of Sweet Potato Fries	\$6.20
Side Spinach/Mushrooms	\$4.51
Side Dressing Selection of dressings: balsamic, champagne, chili Caesar, honey citrus, ranch, red wine vinegar, or mean green dressing...	\$2.26
Side Avocado	\$3.39
S-Hollandaise small 1.5	\$2.26
100% Pure Maple Syrup Each jar is 1.6 oz of 100% pure maple syrup.	\$2.02
Sausage Gravy (small)	\$3.22
Side Chicken	\$3.38
English Muffin	\$2.83
Bagel	\$3.11
Side Specialty Pancakes	\$7.90
1.5oz Gouda Cheese	\$2.25
5oz Gouda Cheese	\$5.64
Canadian Bacon Side	\$6.77
S-Salsa	\$1.13
Side Apples	\$3.39
Side MandM's	\$1.68

ITEM	PRICE
S-Sour Cream	\$1.13
Gluten Free Toast Includes two slices.	\$3.72

Crepes

ITEM	PRICE
Strawberries and Cream Crepes Topped with fresh strawberries, a strawberry compote, whipped cream and a drizzle of creme anglaise.	\$16.94
Little Goats Crepes Honey smoked bacon, wild mushrooms, caramelized onions, spinach & herbed goat cheese.	\$16.83
Griddled Ham and Cheese Crepes Crepes filled with savory country ham and melty gruyère cheese and hollandaise.	\$16.26
Banana Nutella Crepes (Crepes) Melt-in-your-mouth crepes layered with hazelnut chocolate spread, fresh banana slices, crushed walnuts and a dusting of...	\$16.94
Crepes and Berries Simply served with butter, warm syrup and a handful of fresh berries.	\$16.26

Biscuits

ITEM	PRICE
Stuffed Breakfast Biscuit Homemade biscuit stuffed with cherry wood smoked bacon, scrambled eggs, sausage gravy, cheddar jack cheese. Topped with...	\$21.46
Biscuit Sandwich Scrambled eggs, cheddar cheese, pick a protein option of griddled ham, honey smoked bacon, or sausage. Served with crisp...	\$19.09
Chicken N' Biscuits Open-faced biscuit with buttermilk fried chicken, smothered in sausage gravy and topped with cheddar, crumbled honey smo...	\$21.46
Chorizo Gravy and Biscuits Two fluffy biscuits smothered in house made chorizo gravy, topped with queso fresco, served with crispy potatoes and two...	\$19.09
BandG w/ Egg Two fluffy biscuits smothered in sausage gravy, 2 eggs and served with crispy potatoes. Upgrade to farmhouse potatoes fo...	\$16.94
Basket O' Biscuits Biscuits served warm and drizzled with honey butter. Great for sharing.	\$12.42

Pancakes

ITEM	PRICE
Buttermilk Cakes A stack of our signature buttermilk pancakes simply served with butter and warm syrup. Add fresh blueberries, strawberr...	\$13.49
Cinnamon Roll Pancakes A delicious swirl of cinnamon infused in our pancakes, topped with ooey-gooley cream cheese icing.	\$16.26
Honey Bun Pancakes Our buttermilk pancakes infused with honey butter and topped with a warm syrup and toasted almonds.	\$16.26
Banoffee Pie Pancakes A stack of buttermilk pancakes with bananas and chocolate chips in the batter, topped with toffee sauce, graham cracker...	\$16.26
Lemon Blue Pancakes Lemon infused batter, fresh blueberries, dusted with powdered sugar and a dollop of whipped cream then topped with blueb...	\$15.81

Grains

ITEM	PRICE
Quinoa Breakfast Bowl (Grains) Greek yogurt, quinoa, blackberries, almonds, sunflower seeds, local honey and mint.	\$14.68
Parfait Greek yogurt topped with crunchy granola, fresh berries, local honey, toasted walnuts and cinnamon.	\$12.42
Old Fashioned Oatmeal Simply served with cinnamon and brown sugar. Add dried cranberries, fresh blueberries, bananas or toasted walnuts. +	\$9.03

Speciality Items

ITEM	PRICE
Brisket Sandwich Fried Chicken, honey smoked bacon, sharp cheddar, scrambled eggs topped with house made Hollandaise on a buttery brioche...	\$20.33
Specialty Egg Panini Scrambled eggs with spinach, honey smoked bacon, seasoned tomato and havarti cheese, grilled and pressed on Italian brea...	\$17.73
Smoked Salmon Plate Smoked salmon, cream cheese, tomato, capers, red onion served with a toasted bagel and a hard boiled egg.	\$20.33
Avocado Toast Grilled ancient grain bread, avocado, feta, pickled red onions, chives, and drizzle of Calabrian chili oil served with f...	\$18.07
Croissant Sandwich Flaky croissant with scrambled eggs, cheddar cheese and your choice of griddled ham, honey smoked bacon, or sausage. Ser...	\$17.73

Coffee Bar

ITEM	PRICE
Latte (Coffee Bar) Latte available in various sizes (small, regular, large) and preferences (decaf, hot, iced).	\$4.80
Cold Brew Cold brew coffee, choice of regular or decaf, available hot or iced, sizes small to large.	\$5.37
B-Milkaccino Blended Espresso Beverage	\$5.93
Macchiato Macchiato with options for size/temp: regular, decaf, either hot or iced, available in small or large.	\$4.80
Cappuccino Cappuccino available in regular or decaf; choose between hot or iced; sizes small to large.	\$4.80
Espresso-Free BMilkaccino Blended Beverage	\$5.93
Espresso Espresso options: regular, decaf; choose hot or iced; available in small or large sizes.	\$2.88

Calves

ITEM	PRICE
MandM Pancakes Colorful M & M's tossed in our buttermilk pancakes served with butter and warm syrup.	\$8.46
Big Kid Plate One egg your way with crispy potatoes or a cup of fresh fruit, one bacon strip or sausage link, plus toast, english muf...	\$10.16

ITEM	PRICE
Mickey Mouse Pancakes Our buttermilk pancakes served Mickey Mouse style.	\$8.46
Birthday Cake Pancakes Batter filled with sprinkles and topped with whipped cream, and then more sprinkles.	\$8.46
PBandj Your choice of bread with strawberry jam and creamy peanut butter. Crusts optional. Served with french fries or a cup o...	\$7.90
Chicken Tenders Our fried chicken tenders are made with all white meat. Served with french fries or a cup of fresh fruit.	\$9.03
Kids Pancakes A stack of our buttermilk pancakes served with butter and warm syrup. Add chocolate chips for an extra charge.	\$7.90
Junior Omelet Cheesy omelet served with crispy potatoes or a cup of fresh fruit and toast or pancakes. Add ham for an extra charge.	\$10.16
Kids Cheeseburger Served with french fries or a cup of fresh fruit.	\$10.16
Kids French Toast Simply served with butter and warm syrup. Add fresh blueberries, strawberries, bananas or chocolate chips for an extra...	\$7.90
Grilled Cheese Toasty grilled bread with melty cheddar cheese served with french fries or a cup of fresh fruit.	\$9.03
Kids Cinnamon Roll Pancakes Swirls of cinnamon and ooey-gooley cream cheese icing. Yum.	\$9.03

French Toast

ITEM	PRICE
Stuffed Banana Bourbon French Toast Two slices of our brioche bread, layered with bourbon banana patisserie cream, topped with foster sauce, bananas, honey...	\$17.39
Three Milks French Toast Our version of a Tres Leche cake (french toast style) encrusted in coconut flakes and topped with cinnamon whipped crea...	\$16.94
Simple Serve French Toast Brioche bread soaked in our vanilla infused buttermilk batter, served with butter and warm syrup. Add fresh blueberries...	\$14.11
Blackberry Brie French Toast Our brioche bread stuffed with creamy brie cheese and drizzled with our homemade blackberry compote and topped with fre...	\$16.94

Bennys

ITEM	PRICE
Alabama Benny Two homemade cheddar scallion biscuits, topped with a boneless fried chicken thigh glazed with hot pepper jelly sauce,...	\$21.46
Classic Benny Griddled canadian bacon, poached eggs on a toasted english muffin, drizzled with creamy hollandaise.	\$17.96
Little Rooster Benny Chicken chorizo, tomato, poached eggs, avocado hollandaise and topped with queso fresco. Served on grilled masa cakes	\$19.20
Smoked Salmon Benny Smoked salmon, grilled tomato, shaved red onion, avocado, capers and poached eggs on a toasted bagel with a creamy lemo...	\$20.89
Fried Green Tomato Benny Cornmeal-crusted fried green tomatoes, honey smoked bacon and poached eggs on a toasted english muffin with remoulade h...	\$19.76

Sandwiches

ITEM	PRICE
The Strutting Hog Toasted baguette with shaved ham & smoked turkey, smoked provolone cheese, seasoned tomato, shredded iceberg lettuce, ga...	\$19.20
Apple Cheddar Chicken Marinated grilled chicken, hickory smoked bacon, tangy brussel sprout apple slaw, white cheddar and honey mustard aioli...	\$19.20
Apricot and Chicken Panini Grilled chicken breast w/ shaved red onion, havarti cheese, apricot preserves and arugula pressed on Italian bread.	\$17.50
Flat Iron Chargrilled flat iron steak, caramelized onions & wild mushrooms, horseradish chive havarti served on buttery ciabatta b...	\$23.72
Lil' Bit of Chicken Fried Sandwich Buttermilk fried chicken thigh, sharp white cheddar, shredded iceberg lettuce, sweet & spicy pickles, tomato and a tangy...	\$19.20
B-L-Fried-T Fried green tomatoes, honey smoked bacon, lettuce and topped with our remoulade mayo on grilled brioche bread.	\$16.94
Not Your Everyday Chicken Garlic crusted chicken, smoked provolone, honey smoked bacon, grilled onions, iceberg lettuce, and aioli served on grill...	\$19.20
Shawarma and Delicious Shawarma spiced chicken, crispy french fries, lettuce, onions, tomato, feta, house made tzatziki, and calabrian chili o...	\$20.33
Cubano Sliced smoked pork loin, shaved black forest ham, gruyère cheese, dijon mustard and mayo, topped with dill pickles and p...	\$18.07
Grilled Chicken Sandwich Our juicy grilled chicken breast, served on a buttery brioche bun with lettuce, tomato, and pickle.	\$18.07
Veggie Sandwich/Wrap Roasted garlic hummus, cucumber, shaved red onion, feta, cherry tomato, cilantro, a drizzle of balsamic reduction sauce...	\$14.68
Chicken Salad Sandwich All white meat chicken, grapes, pecans, celery, julienned green apples, with romaine lettuce and house-made dijon mayo...	\$16.37

Salads

ITEM	PRICE
BLT Chopped Romaine lettuce, roasted corn, cherry tomatoes, avocado, scallions, grilled chicken, honey smoked bacon, cornbread cris...	\$18.41
Farmhouse Field greens and arugula blend, roasted beets, green apple, red onion, sugar glazed pecans, herbed goat cheese fritters...	\$18.07
Mean Green Chicken Mixed greens, iceberg, ancho spiced tortilla strips, grilled chicken, avocado, black olives, tomato, feta with champagn...	\$18.41
Hatch Chili Caesar Romaine lettuce, roasted pepitas, avocado, queso fresco, ancho dusted tortilla strips & creamy hatch chili caesar dress...	\$18.07
Kale Chopped kale, green apples, dates, toasted sunflower seeds, manchego cheese and creamy champagne vinaigrette. Add chicke...	\$18.07

Drinks

ITEM	PRICE
S'Mores Hot Chocolate	\$4.80
Hot Tea	\$4.24

ITEM	PRICE
Coffee Regular or decaf - large 16 oz.	\$3.96
Fresh Squeezed Orange Juice (Drinks) Fresh squeezed orange juice, available in small, large, or carafe sizes.	\$4.51
Apple Juice 9 oz or 16 oz.	\$3.38
Fresh Squeezed Specialty Juice Strawberry orange juice, valencia blood orange, or grapefruit juice	\$5.64
Cranberry Juice Cranberry juice available in small or large sizes.	\$3.38
Iced Tea	\$3.96
Large Milk	\$4.51
Fountain Drink	\$3.96
Tomato Juice Tomato juice, available in small or large sizes	\$3.38
Small Milk	\$3.38

Waffles

ITEM	PRICE
Belgian Waffle Simply served with butter and warm syrup. Add fresh blueberries, strawberries, bananas or chocolate chips + \$1.69 per in...	\$13.55

Gf Lunch

ITEM	PRICE
GRILLED CHEESE (GF) Gluten free bread, Havarti & cheddar cheese, avocado, seasoned tomato and crispy bacon served with your choice of field...	\$15.81
VEGGIE WRAP (V/VEG) Roasted garlic hummus, cucumber, shaved red onion, cherry tomato, cilantro, a drizzle of balsamic reduction sauce in a...	\$16.94
KALE SALAD (GF/V/VEG) Chopped kale, green apples, dates, toasted sunflower seeds, and creamy champagne vinaigrette. Add chicken +\$3.	\$18.07
FARMHOUSE SALAD (GF/V/VEG) Field greens and arugula blend, roasted beets, julienned green apple, red onion, sugar glazed pecans and balsamic vinai...	\$17.50
QUINOA AVOCADO POWER SALAD (GF) Gluten free quinoa, tender spinach, cherry tomatoes, avocado slices and green onions with a light red wine vinagrette....	\$16.94

Burgers

ITEM	PRICE
Melted Patty Black angus beef hand-patty'd with sweet caramelized onions and melted american cheese on grilled marble rye	\$18.07
Signature Burger Our juicy burger or grilled chicken breast, served on a buttery brioche bun with lettuce, tomato, and pickle.	\$18.07
Diner Burger Two 5oz. black angus patties with white american, chopped grilled onions, shredded iceberg, sliced dill pickles, bacon,...	\$20.33

ITEM	PRICE
Mean Bean Burger Black bean burger, homemade pico, avocado, and mango aioli served on a brioche bun. Add cheese + \$.50	\$18.07
Gf Breakfast	
ITEM	PRICE
BUTTERMILK PANCAKES (GF) Fluffy gluten free buttermilk pancakes served with butter and warm syrup. Add fresh blueberries, strawberries, bananas...	\$14.11
CHIA BREAKFAST BOWL (GF/V/VEG) Chia seed porridge with almond milk, bananas, blueberries, gluten free granola, coconut, and almonds.	\$15.81
AVOCADO TOAST (GF) Grilled gluten free bread, avocado, feta, pickled red onions, chives, and drizzle of calabrian chili oil served with fi...	\$18.07
IRON MAN SCRAMBLER (GF) Scrambled egg whites cooked in heart healthy olive oil, with sautéed spinach and wild mushrooms, served with nitrate fr...	\$17.50
THE PARFAIT (GF) Greek yogurt topped with crunchy gluten-free granola, fresh berries, local honey, toasted walnuts and cinnamon.	\$12.42
QUINOA BREAKFAST BOWL (GF) Greek yogurt, quinoa, blackberries, almonds, sunflower seeds, local honey and mint.	\$13.55
POWER OATMEAL (GF/V/VEG) Gluten free oats with super seeds chia, hemp and buckwheat topped with bananas & blueberries and cocoa nibs.	\$13.10
NO YOLK SCRAMBLER (GF) Scrambled egg whites cooked in heart healthy olive oil, with tomatoes and avocado, served with gluten free toast and a...	\$16.94