



# Smokejack BBQ

Menu Prices — August 1, 2026

## Restaurant & Food Industry Reports



**US Fast Food Restaurant Market Research**

This Report will provide in-depth Market and Industry Analysis, Evaluate General Indicators, Financial and Scrutinize Investment Attractiveness.

**Fast Food Industry →**



**The 2025 US Pizza Restaurants & Industry Trends Report**

**Pizza Industry →**



**The U.S. Fast-Casual Restaurant Industry**

A Comprehensive Analysis of Market Dynamics, Consumer Trends, Innovation, and Competitive Strategies.

**Fast Casual Industry →**



**2025 US Dining Restaurants & Industry Market Research**

**Casual Dining Industry →**

**Competitor Price Intelligence →**

| Most Ordered                                                                                                                                                     |                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| ITEM                                                                                                                                                             | PRICE          |
| <b>Mojo Smoked Wings</b><br>Ailes fumées avec une sauce SJ maison, accompagnées de votre choix de fromage bleu ou de ranch.                                      | <b>\$12.75</b> |
| <b>Mac and Cheese</b><br>Served in jumbo-sized bowl & does not come with side.                                                                                   | <b>\$5.00</b>  |
| <b>TEXAS HOLY TRINITY</b><br>Demi-rack de côtes levées de porc, 225g de brisket tendre, deux saucisses fumées - l'une épicée cajun et l'autre au jala...         | <b>\$42.00</b> |
| <b>Pulled Pork Plate</b><br>Tender pulled pork served with a side of tangy barbecue sauce.                                                                       | <b>\$16.50</b> |
| <b>1/2 lb Burnt Ends Plate</b><br>Charred Brisket Cubes SJ BBQ Sauce                                                                                             | <b>\$25.00</b> |
| <b>Smoked Bone-In Chicken 1/2</b><br>Embrace the essence of slow-cooked perfection with our smoked chicken, where a half bone-in piece is lovingly seasoned w... | <b>\$18.00</b> |
| <b>1/2 lb Beef Brisket Plate</b><br>1/2 lb beef brisket, choice of lean, marbled, or mixed.                                                                      | <b>\$25.00</b> |
| <b>Mashed Sweet Potatoes</b><br>Mashed sweet potatoes, available in quart or 8oz side to go sizes.                                                               | <b>\$5.00</b>  |
| <b>Pulled Pork Sand</b><br>no changes or substitutions allowed aside from modifiers listed.                                                                      | <b>\$14.00</b> |
| <b>THE JACK</b><br>Faux pulled, fins de viande brûlées et poulet fumé (1/4 lb chacun) se rassemblent autour d'un demi-rack de côtes de porc...                   | <b>\$53.00</b> |
| <b>Collard Greens w/ Pork</b>                                                                                                                                    | <b>\$5.00</b>  |
| <b>Potato Salad w/ Bacon</b><br>Salade de pommes de terre agrémentée de bacon croustillant. Offerte en format quart ou en accompagnement de 8 oz.                | <b>\$5.00</b>  |

| Jack's Feed Store Exclusives                                                                                                                                        |                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| ITEM                                                                                                                                                                | PRICE          |
| <b>Loaded Fried Potatoes w/ Brisket</b><br>Queso, Cheddar Jack, Bacon, KC BBQ Sauce, Sour Cream, Green Onions                                                       | <b>\$20.00</b> |
| <b>Loaded Fried Potatoes w/ Pork</b><br>Pommes frites garnies de porc effiloché, nappées de queso fondant et de cheddar Jack. Quelques morceaux de bacon crousti... | <b>\$17.00</b> |
| <b>Loaded Fried Potatoes w/ Chicken</b><br>Queso, Cheddar Jack, Bacon, KC BBQ Sauce, Sour Cream, Green Onions                                                       | <b>\$17.00</b> |
| <b>Quesa-Birria Brisket Tacos</b><br>(2) Quesa-Birria Brisket Tacos with Consomme                                                                                   | <b>\$17.00</b> |
| <b>Sausage Party</b><br>Cajun & Cheddar Jalapeno Sausage, Regular & Spicy Pimento Cheese, Pita Chips, Pickled Onions & Jalapenos, Pickles                           | <b>\$14.00</b> |
| <b>Buffalo Chicken Dip</b><br>Mélange crémeux de poulet épicé, garni de miettes de fromage bleu et de rondelles d'oignon vert croquant.                             | <b>\$10.00</b> |
| <b>Flipsecutioner</b><br>Un mélange savoureux de brisket haché et de saucisse cheddar jalapeno, nappé de sauce barbecue. Accompagné de cornichons...                | <b>\$19.00</b> |
| <b>Loaded Fried Potatoes w/ Chili</b><br>Chili, Queso, Cheddar Jack, Sour Cream, Pickled Onions & Jalapenos                                                         | <b>\$20.00</b> |
| <b>The Meltdown</b><br>Un lit de laitue croquante, tomates juteuses, oignons marinés et jalapeños épicés, éclatant de fromage pimento relevé.                       | <b>\$19.00</b> |

| ITEM                                                                                                                                                                                       | PRICE   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| <div><div>Loaded Fried Potatoes w/ No Meat</div><div>Barbecue-style loaded fries. Option for bacon inclusion or exclusion.</div></div>                                                     | \$12.00 |
| <div><div>Pork Rinds</div><div>Fines tranches de couenne de porc, frites à la perfection et assaisonnées d'un mélange délicat d'épices.</div></div>                                        | \$6.00  |
| Snacks                                                                                                                                                                                     |         |
| ITEM                                                                                                                                                                                       | PRICE   |
| <div><div>Smoked Boneless Chicken Thighs</div><div>Des morceaux de cuisse de poulet désossés, lentement fumés, rehaussés d'un glaçage de habanero à l'orange. Accompagnés d...</div></div> | \$14.00 |
| <div><div>Mojo Smoked Wings (Snacks)</div><div>SJ Wing Sauce Served w/ Blue Cheese or Ranch</div></div>                                                                                    | \$12.75 |
| <div><div>Homemade Pimento Cheese</div><div>w/ Flatbread &amp; Celery</div></div>                                                                                                          | \$9.00  |
| Fresh Greens                                                                                                                                                                               |         |
| ITEM                                                                                                                                                                                       | PRICE   |
| <div><div>Field Green Salad</div><div>Tranches de concombre, tomates juteuses, dés de feta, et fins anneaux d'oignons rouges, le tout généreusement arrosé d'u...</div></div>              | \$10.00 |
| <div><div>Cobb Salad</div><div>Romaine, Bacon, Avocado, Cheddar, Egg, Tomatoes, Ranch Dressing</div></div>                                                                                 | \$14.00 |
| <div><div>Pit Master Salad</div><div>Romaine, Cheddar Jack, Wonton Strips, Tomatoes, Cucumbers, Ranch Dressing</div></div>                                                                 | \$13.00 |
| Between The Bread                                                                                                                                                                          |         |
| ITEM                                                                                                                                                                                       | PRICE   |
| <div><div>Pulled Pork Sand (Between The Bread)</div><div>no changes or substitutions allowed aside from modifiers listed.</div></div>                                                      | \$14.00 |
| <div><div>Chopped Beef Brisket</div><div>Spicy BBQ Sauce, Texas Toast All Jacked Up Pickled Onions &amp; Jalapeños, Cheddar</div></div>                                                    | \$16.00 |
| <div><div>Cheeseburger Single</div><div>Cheddar, Lettuce, Tomato, Pickle, Onion</div></div>                                                                                                | \$13.00 |
| <div><div>Pulled Chicken Sand</div><div>false</div></div>                                                                                                                                  | \$14.00 |
| <div><div>“Cue” Bano Turkey</div><div>Ham, Swiss, Pickles, Mustard, Mayo, So good it can't be changed</div></div>                                                                          | \$16.00 |
| <div><div>The “Tex Reubenstein” Brisket</div><div>Brisket ou dinde, fromage suisse, salade de chou, sauce 1000 îles, pain de seigle.</div></div>                                           | \$19.00 |
| <div><div>Burnt End Sandwich</div><div>Burnt Ends on Texas Toast</div></div>                                                                                                               | \$16.00 |
| <div><div>The “Tex Reubenstein” Turkey</div><div>Faux dinde fumée ou poitrine de bœuf au choix, garnie de fromage suisse fondant, choux croquant en salade et nappée de s...</div></div>   | \$19.00 |
| <div><div>“Cue” Bano Pork</div><div>false</div></div>                                                                                                                                      | \$16.00 |
| <div><div>The Smokin’ Gunn</div><div>Spicy Fried Chicken Thigh, Cole Slaw, Hot Honey, Pickles</div></div>                                                                                  | \$14.50 |

| ITEM                                                                                                                                                           | PRICE          |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Triple B</b><br>CAB Patty, Smoked Beef Brisket, AWS Bacon, Lettuce, Cheddar, Horseradish Mayo, Spicy BBQ Sauce                                              | <b>\$19.00</b> |
| <b>PBLT</b><br>Un mélange de piment crémeux, bacon croustillant, laitue croquante et rondelles de tomate juteuses, le tout niché entre...                      | <b>\$13.50</b> |
| <b>Smoked Pork Sausage Sand</b><br>Saucisse de porc fumée servie entre deux tranches de pain Texas, garnie d'oignons marinés et jalapeños pour un peu de pi... | <b>\$13.50</b> |
| <b>Turkey Sandwich</b><br>Sandwich garni de poitrine de dinde fumée déposée sur du pain Texas Toast grillé.                                                    | <b>\$14.50</b> |
| <b>Cheeseburger Double</b><br>Cheddar, Lettuce, Tomato, Pickle, Onion                                                                                          | <b>\$18.00</b> |
| <b>Bama Chicken Sand</b><br>Grilled Chicken Breast, Tomato, Lettuce, White Bama BBQ Sauce                                                                      | <b>\$14.50</b> |

Plates

| ITEM                                                                                                                    | PRICE          |
|-------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Smoked Bone-In Chicken 1/2 (Plates)</b>                                                                              | <b>\$18.00</b> |
| <b>Pulled Pork Plate (Plates)</b><br>Tender pulled pork served with a side of tangy barbecue sauce.                     | <b>\$16.50</b> |
| <b>1/2 lb Smoked Turkey Breast Plate</b><br>Tender slices of smoked turkey breast, perfectly grilled with a savory rub. | <b>\$19.00</b> |
| <b>Smoked Pork Sausage 3Links</b><br>Grilled, smoked pork sausage links served with sautéed peppers and onions.         | <b>\$21.00</b> |
| <b>Smoked Pork Sausage 2Links</b>                                                                                       | <b>\$18.00</b> |
| <b>1/2 lb Burnt Ends Plate (Plates)</b><br>Charred Brisket Cubes SJ BBQ Sauce                                           | <b>\$25.00</b> |
| <b>1/2 lb Beef Brisket Plate (Plates)</b><br>1/2 lb beef brisket, choice of lean, marbled, or mixed.                    | <b>\$25.00</b> |

Pig Out

| ITEM                                                                                                                                                               | PRICE          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>THE JACK (Pig Out)</b><br>Pulled Pork, Burnt Ends, Smoked Chicken (1/4 lb each), 1/2 Rack Pork Ribs, Choice of 4 Sides, & 2 Slices of Texas Toast               | <b>\$53.00</b> |
| <b>TEXAS HOLY TRINITY (Pig Out)</b><br>Un demi-rack de côtes de porc, demi-livre de poitrine de bœuf, deux saucisses fumées (une épicée cajun, une au cheddar e... | <b>\$42.00</b> |
| <b>FLIPPIN' GOOD</b><br>1/2 rack de côtes de porc accompagné d'un demi-livre de burnt ends ou de brisket tendre. Choisissez deux accompagnements...                | <b>\$39.00</b> |
| <b>SON OF A GUNN</b><br>4oz Smoked Turkey Breast,1 Jalapeño Cheddar or 1 Cajun Smoked Sausage 4oz Pulled Pork 4oz Burnt Ends or Brisket Choice o...                | <b>\$34.00</b> |

Sides

| ITEM                                                                                                                  | PRICE         |
|-----------------------------------------------------------------------------------------------------------------------|---------------|
| <b>Mac and Cheese (Sides)</b><br>Served in jumbo-sized bowl & does not come with side.                                | <b>\$5.00</b> |
| <b>Potato Salad w/ Bacon (Sides)</b><br>Potato salad mixed with crispy bacon. Available in quart or 8oz side options. | <b>\$5.00</b> |

| ITEM                                                                                                                                       | PRICE   |
|--------------------------------------------------------------------------------------------------------------------------------------------|---------|
| <b>Jalapeno Cream Style Corn (JFS Exclusive)</b><br>Jalapeno cream style corn, jfs exclusive. Choose between quart or 8oz side.            | \$5.00  |
| <b>Mashed Sweet Potatoes (Sides)</b><br>Mashed sweet potatoes, available in quart or 8oz side to go sizes.                                 | \$5.00  |
| <b>Green Beans (JFS Exclusive)</b><br>Green beans, available in quart or 8oz side options. Exclusive to JFS.                               | \$5.00  |
| <b>Cucumber Salad</b><br>Crisp cucumber salad, available in quart or 8oz side options.                                                     | \$5.00  |
| <b>Brisket Chili (JFS Exclusive)</b>                                                                                                       | \$16.00 |
| <b>Cowboy Beans (JFS Exclusive)</b><br>Haricots Cowboy, une exclusivité JFS. Disponible en portion d'un litre ou en accompagnement de 8oz. | \$5.00  |
| <b>Broccoli Salad</b><br>Broccoli florets in a creamy dressing. Options for quart or 8oz serving sizes available.                          | \$5.00  |
| <b>Collard Greens w/ Pork (Sides)</b>                                                                                                      | \$5.00  |
| <b>Coleslaw</b><br>Un grand classique, voici notre salade de chou, proposée en format quart ou en accompagnement de 8 oz.                  | \$5.00  |

Dessert

| ITEM                                                                                                                                    | PRICE  |
|-----------------------------------------------------------------------------------------------------------------------------------------|--------|
| <b>Reese pie</b><br>Rich peanut butter pie with a creamy filling, topped with chocolate drizzle and a graham cracker crust.             | \$8.00 |
| <b>Homemade Key Lime Pie</b><br>Tangy and creamy key lime pie with a graham cracker crust, topped with a smooth layer of whipped cream. | \$7.50 |
| <b>Coca-Cola Cake</b><br>No changes or substitutions allowed.                                                                           | \$7.50 |

Smoked Meat

| ITEM                                                                                                                                                        | PRICE   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| <b>Pork Ribs by the Rack</b><br>Des côtes de porc délicieusement fumées, enveloppées d'un glaçage caramélisé, longuement mijotées pour révéler des saveu... | \$32.00 |
| <b>Burnt Ends</b><br>false                                                                                                                                  | \$30.00 |
| <b>Pulled Pork Shoulder</b><br>Tender, slow-smoked pork shoulder, shredded and seasoned to perfection.                                                      | \$17.00 |
| <b>Pulled Chicken</b><br>false                                                                                                                              | \$17.00 |
| <b>Smoked Turkey Breast</b><br>Hand Sliced                                                                                                                  | \$19.00 |
| <b>Cheddar Jalapeno Sausage Link</b>                                                                                                                        | \$4.00  |
| <b>Cajun Sausage Link</b><br>Andouille fumée avec une saveur épicée bien prononcée.                                                                         | \$4.00  |
| <b>Beef Brisket</b><br>Hand Sliced                                                                                                                          | \$30.00 |
| <b>2 Chicken Tenders</b><br>Deux lanières de poulet croustillantes, dorées à la perfection, accompagnées d'une sauce pour tremper.                          | \$8.00  |

Beverages

| ITEM                                                                                                                                                       | PRICE         |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| <b>SJ Homemade Lemonade</b>                                                                                                                                | <b>\$3.75</b> |
| <b>Coke</b><br>Can of coke. no changes or substitutions allowed                                                                                            | <b>\$3.75</b> |
| <b>Boylans Root Beer</b><br>Crafted with cane sugar, this classic root beer offers a rich, smooth flavor with hints of vanilla and wintergreen.            | <b>\$3.75</b> |
| <b>Diet Coke Can</b><br>A crisp, refreshing taste you know and love with zero calories.                                                                    | <b>\$2.75</b> |
| <b>Boylans Creme</b><br>A classic cane sugar cream soda with a smooth, rich flavor.                                                                        | <b>\$3.75</b> |
| <b>New Creation - Peach</b><br>Georgia peach soda with a hint of sweetness and a refreshing peach flavor.                                                  | <b>\$3.75</b> |
| <b>New Creation - Banana Cream Soda</b><br>Creamy banana-flavored soda, combining smooth banana essence with a fizzy, refreshing soda base.                | <b>\$3.75</b> |
| <b>New Creation - Butter Pecan</b><br>Cream soda infused with rich butter pecan flavor, offering a sweet and nutty twist.                                  | <b>\$3.75</b> |
| <b>Jarritos Grapefruit</b><br>Tangy and refreshing grapefruit-flavored soda.                                                                               | <b>\$3.50</b> |
| <b>Fanta</b><br>Bright orange soda with a sweet, citrus flavor.                                                                                            | <b>\$3.75</b> |
| <b>Sprite</b><br>false                                                                                                                                     | <b>\$3.75</b> |
| <b>Boylans Orange</b><br>Citrus-flavored soda with a refreshing orange taste.                                                                              | <b>\$3.75</b> |
| <b>Horizon - Chocolate Milk</b><br>Rich, organic low-fat chocolate milk offering a creamy and smooth taste.                                                | <b>\$3.00</b> |
| <b>Horizon - Vanilla Milk</b><br>Organic low-fat milk with natural vanilla flavor.                                                                         | <b>\$3.00</b> |
| <b>Jarritos Fruit Punch</b><br>Boisson gazeuse d'un rouge éclatant, alliant douceur et acidité, le punch aux fruits de Jarritos offre une expérience pé... | <b>\$3.50</b> |
| <b>Jarritos Lime</b><br>Bright lime-flavored soda with a refreshing citrus taste.                                                                          | <b>\$3.50</b> |
| <b>Topo Chico - Normal</b><br>Eau minérale pétillante provenant directement de Monterrey, Mexique, offrant une fraîcheur vive.                             | <b>\$3.50</b> |
| <b>Topo Chico Lime</b><br>Sparkling mineral water, sourced and bottled in Monterrey, Mexico, offering a refreshing and crisp taste.                        | <b>\$3.50</b> |
| <b>Boylans Black Cherry</b><br>Rich black cherry soda with a deep, fruity flavor and natural cane sugar.                                                   | <b>\$3.75</b> |
| <b>Boylans Birch Beer</b><br>Crafted from cane sugar, this birch beer offers a rich, earthy flavor with subtle hints of wintergreen.                       | <b>\$3.75</b> |

Tea By The Gallon

| ITEM                      | PRICE         |
|---------------------------|---------------|
| <b>Sweet Tea 1 Gallon</b> | <b>\$7.50</b> |

| ITEM                                                                                                                                                | PRICE   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| Unsweet Tea 1 Gallon                                                                                                                                | \$7.50  |
| Little Jack's Club                                                                                                                                  |         |
| ITEM                                                                                                                                                | PRICE   |
| Jr. Pork Sandwich<br>false                                                                                                                          | \$9.50  |
| Kids Mac and Cheese<br>Fausse.                                                                                                                      | \$6.00  |
| Kids Hot Dog<br>Grilled hot dog nestled in a soft bun, served with a side of kettle-cooked potato chips seasoned with sea salt.                     | \$6.75  |
| Kids Turkey Plate<br>Grilled turkey slices paired with a smooth, creamy mashed sweet potato.                                                        | \$10.00 |
| Kids Chicken Tenders<br>Faux-repas grillés à la perfection, ces morceaux de poulet sont légèrement enrobés de chapelure croustillante avant d'êt... | \$9.00  |
| Kids Grilled Cheese<br>Melted cheese on toasted bread - a delicious classic                                                                         | \$8.50  |
| Extras                                                                                                                                              |         |
| ITEM                                                                                                                                                | PRICE   |
| KC BBQ Sauce (Original)<br>2 oz or pint of original, sweet bbq sauce                                                                                | \$0.50  |
| Spicy BBQ Sauce<br>Spicy BBQ sauce available in 2 oz, 8 oz, 16 oz sizes.                                                                            | \$0.50  |
| 1 Bun<br>false                                                                                                                                      | \$2.00  |
| Carolina BBQ Sauce<br>Une sauce barbecue de Caroline riche en moutarde et vinaigre, disponible en portion de 2 oz ou en pinte.                      | \$0.50  |
| White Bama BBQ Sauce<br>Alabama white BBQ sauce available in 2 oz, 8 oz, and 16 oz sizes.                                                           | \$0.50  |
| Pepper Vinegar<br>false                                                                                                                             | \$0.50  |
| Mojo Wing Sauce<br>Mojo wing sauce in three sizes: 2 oz, 8 oz, 16 oz.                                                                               | \$0.50  |
| Blue Cheese Dressing<br>Une vinaigrette maison au fromage bleu, servie dans un ramequin de 2 oz ou en pinte.                                        | \$0.50  |
| Honey Mustard                                                                                                                                       | \$0.50  |
| Sour Cream<br>Smooth, creamy sour cream, ideal for adding a tangy touch to your barbecue dishes.                                                    | \$0.50  |
| Sriracha Mayo                                                                                                                                       | \$0.50  |
| 1000 Island Dressing<br>false                                                                                                                       | \$0.50  |
| Lemon Oregano Vinaigrette                                                                                                                           | \$0.50  |
| Ranch<br>Ramequin de 2 onces ou pinte de notre ranch maison.                                                                                        | \$0.50  |

| ITEM                                                                                                                                                                                   | PRICE   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| <div><div>Nut Co. - Zesty Sriracha</div><div>Arachides enrobées d'un assaisonnement sriracha piquant, offrant une collation épicée et savoureuse.</div></div>                          | \$7.50  |
| <div><div>Carolina Kettle - Salt and Vinegar</div><div>false</div></div>                                                                                                               | \$4.00  |
| <div><div>Carolina Kettle - Crab Boil</div></div>                                                                                                                                      | \$4.00  |
| <div><div>Nut Co. - Salted Peanuts</div><div>Salted peanuts, roasted to perfection, offering a crunchy and savory snack experience.</div></div>                                        | \$7.50  |
| <div><div>Milton Honey Farm Products</div><div>Une sélection comprenant du miel Murder et de fleurs sauvages (16 oz chacun), un conditionneur pour le bois (4 oz), dive...</div></div> | \$2.00  |
| <div><div>Pickled Pink - Smokin' Okra</div><div>Crisp okra pickled with a smoky flavor, offering a tangy and savory bite.</div></div>                                                  | \$10.00 |
| <div><div>Evergreen - The Red Pepper</div><div>Marinated red peppers in a tangy brine, perfect for adding a zesty kick to any dish.</div></div>                                        | \$12.00 |