



# The Vig

Menu Prices — August 21, 2026

## Restaurant & Food Industry Reports



**US Fast Food Restaurant Market Research**

This Report will provide in-depth Market and Industry Analysis, Evaluate General Indicators, Financial and Scrutinize Investment Attractiveness.

Fast Food Industry →



**The 2025 US Pizza Restaurants & Industry Trends Report**

Pizza Industry →



**The U.S. Fast-Casual Restaurant Industry**

A Comprehensive Analysis of Market Dynamics, Consumer Trends, Innovation, and Competitive Strategies.

Fast Casual Industry →



**2025 US Dining Restaurants & Industry**

MARKET RESEARCH

Casual Dining Industry →

Competitor Price Intelligence →

Starters

| ITEM                                                                                                                                                | PRICE          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <div><b>Coctel de Camarones</b></div> <div>wild Mexican shrimp, clamato, tomatoes, cilantro, cucumber, avocado, corn chips</div>                    | <b>\$16.00</b> |
| <div><b>Fritto Misto</b></div> <div>calamari, wild shrimp, pickled onions, shishito peppers, chipotle aioli</div>                                   | <b>\$16.00</b> |
| <div><b>Full Order of Chicken Wings</b></div> <div>Choice of buffalo, that sweet chili or salt and vinegar, served with bleu cheese dressing.</div> | <b>\$18.00</b> |
| <div><b>Hummus Plate</b></div> <div>Marinated olives, olive oil, fresh vegetables, grilled country bread</div>                                      | <b>\$13.00</b> |
| <div><b>Chips and Dips</b></div> <div>Warm tortilla chips with house-made guacamole, Ladera salsa and jalapeño queso.</div>                         | <b>\$15.00</b> |
| <div><b>Blistered Shishito Peppers</b></div> <div>Chilli-citrus salt, garlic chips.</div>                                                           | <b>\$10.00</b> |
| <div><b>Chicken Wings</b></div> <div>Choice of buffalo, sweet chili or salt and vinegar, served with bleu cheese dressing. 8 wings</div>            | <b>\$16.00</b> |
| <div><b>Nachos</b></div> <div>With queso, black beans, olives, jalapeños, green onions, tomatoes, salsa, crema, guacamole.</div>                    | <b>\$15.00</b> |
| <div><b>Chefs Board</b></div> <div>Selection of meats and cheeses, grilled Noble bread, pickles, fruit paste, beer mustard.</div>                   | <b>\$22.00</b> |

Salads

| ITEM                                                                                                                                                                       | PRICE          |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <div><b>Arugula Salad</b></div> <div>oven roasted tomatoes, mozzarella, citrus vinaigrette</div>                                                                           | <b>\$13.00</b> |
| <div><b>Iceberg Wedge</b></div> <div>smoky bleu cheese, bacon, cherry tomatoes, crispy onions, blue cheese dressing</div>                                                  | <b>\$14.00</b> |
| <div><b>Southwest Chopped</b></div> <div>romaine lettuce, black beans, roasted corn, watermelon radish, cherry tomatoes, pumpkin seeds, cotija cheese, tortilla s...</div> | <b>\$16.00</b> |
| <div><b>Greek Salad</b></div> <div>arugula, romaine, Crow’s Dairy feta, cherry tomatoes, olives, peppers, pickled onions, cucumbers, oregano vinaigrette.</div>            | <b>\$14.00</b> |
| <div><b>Caesar</b></div> <div>Romaine hearts, crispy Parmesan, Parmesan crouton.</div>                                                                                     | <b>\$14.00</b> |
| <div><b>Super Salad</b></div> <div>Baby kale, quinoa, blueberries, pecans, dry cherries, apples, apple cider vinaigrette.</div>                                            | <b>\$15.00</b> |

Sandwiches

| ITEM                                                                                                                                               | PRICE          |
|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <div><b>Genuine Cheeseburger</b></div> <div>Rovey Dairy Wagyu beef, cheddar cheese, pickles, balsamic onions, lettuce, tomato, VIG sauce</div>     | <b>\$16.00</b> |
| <div><b>Turkey Club</b></div> <div>house smoked Diestel turkey &amp; Duroc bacon, iceberg lettuce, tomatoes, garlic aioli, french roll</div>       | <b>\$18.00</b> |
| <div><b>VIG Burger</b></div> <div>Rovey Dairy Wagyu beef, cheddar cheese, avocado, balsamic onions, pickled jalapeno, house bacon, VIG sauce</div> | <b>\$18.00</b> |
| <div><b>Veggie Burger</b></div> <div>NexVeg patty, smashed avocado, pickles, balsamic onions, lettuce, tomato</div>                                | <b>\$15.00</b> |

| ITEM                                                                                                                                                           | PRICE   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| <div>Hot Crispy Chicken</div> <div>Buffalo sauce, cheddar cheese, pickles, creamy slaw, garlic aioli.</div>                                                    | \$16.00 |
| Tacos                                                                                                                                                          |         |
| <div>Wild Mexican Shrimp Tacos</div> <div>with habanero salsa.</div>                                                                                           | \$17.00 |
| <div>Slow Roasted Pork Tacos</div> <div>with green chili salsa</div>                                                                                           | \$14.00 |
| <div>Blackened Halibut Tacos</div> <div>with tomatillo-avocado salsa.</div>                                                                                    | \$16.00 |
| <div>NexVeg SW Veggie Tacos</div> <div>with tomatillo-avocado salsa.</div>                                                                                     | \$13.00 |
| Main Street                                                                                                                                                    |         |
| <div>Chicken Under a Brick</div> <div>grilled natural chicken breast, fingerling potatoes, cipollini onions, broccolini, roasted tomatoes, arugula pesto</div> | \$22.00 |
| <div>Fish and Chips</div> <div>Crispy halibut, jalapeño tartar sauce, frites steak fries</div>                                                                 | \$18.00 |
| <div>Pozole</div> <div>Red chilli-spiced Mexican soup with pork, hominy, cilantro, avocado, radish, red onions, cabbage.</div>                                 | \$13.00 |
| <div>Steak Frites</div> <div>Marinated flat iron steak, chimichurri, frites steak fries, arugula.</div>                                                        | \$25.00 |
| <div>Cedar Grilled Salmon</div> <div>red wine glazed, garlic green beans, quinoa pilaf</div>                                                                   | \$24.00 |
| <div>Sonoran Pasta Co. Bucatini</div> <div>Wild Shrimp Co. shrimp, cherry tomatoes, garlic, basil, oregano, pepper flakes, parmesan</div>                      | \$22.00 |
| <div>Mac and Cheese</div> <div>Cheese sauce, cheddar, herb bread crumbs.</div>                                                                                 | \$13.00 |
| Sides                                                                                                                                                          |         |
| <div>Garlic Green Beans</div>                                                                                                                                  | \$8.00  |
| <div>Sweet Potato Fries</div>                                                                                                                                  | \$8.00  |
| <div>Frites St. Fries</div>                                                                                                                                    | \$8.00  |
| <div>Spicy Broccolini</div>                                                                                                                                    | \$8.00  |
| <div>Maple and Bacon Brussels Sprouts</div>                                                                                                                    | \$8.00  |
| Desserts                                                                                                                                                       |         |
| <div>Butterscotch Bread Pudding</div> <div>vanilla bean gelato, whiskey-maple glaze, poppy seeds</div>                                                         | \$11.00 |

| ITEM                                                                                                                                                      | PRICE          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>GRATEFUL SPOON Gelato</b><br>three scoops of locally made gelato vanilla bean, belgian chocolate & rotating                                            | <b>\$7.00</b>  |
| <b>Warm Brownie Sundae</b><br>vanilla bean, belgian chocolate & seasonal gelato, salted peanut brownie, caramel, chocolate & strawberry sauce with cho... | <b>\$11.00</b> |
| <b>Starters</b>                                                                                                                                           |                |
| ITEM                                                                                                                                                      | PRICE          |
| <b>House Smoked Salmon</b><br>crisp potato, roasted tomato, crisp capers, lemon cream cheese, pickled onions, arugula                                     | <b>\$15.00</b> |
| <b>Cinnamon Skillet</b><br>House-made cinnamon roll with cream cheese frosting                                                                            | <b>\$14.00</b> |
| <b>Avocado Toast</b><br>Grilled country bread, smashed avocado, cherry tomatoes, arugula                                                                  | <b>\$11.00</b> |
| <b>Hummus</b><br>Marinated olives, olive oil, fresh vegetables, grilled country bread                                                                     | <b>\$13.00</b> |
| <b>Chips and Dips</b><br>House-made guacamole, Ladera salsa & jalapeño queso                                                                              | <b>\$14.00</b> |
| <b>Blistered Shishito Peppers</b><br>Chilli-citrus salt, garlic chips.                                                                                    | <b>\$10.00</b> |
| <b>Coctel de Camarones</b><br>wild Mexican shrimp, clamato, tomatoes, cilantro, cucumber, avocado, corn chips                                             | <b>\$16.00</b> |
| <b>Fritto Misto</b><br>calamari, wild shrimp, pickled onions, shishito peppers, chipotle aioli                                                            | <b>\$16.00</b> |
| <b>Chicken Wings</b><br>Choice of buffalo, that sweet chili or salt and vinegar, served with bleu cheese dressing. 8 pieces                               | <b>\$16.00</b> |
| <b>Salads</b>                                                                                                                                             |                |
| ITEM                                                                                                                                                      | PRICE          |
| <b>Arugula Salad</b><br>oven roasted tomatoes, mozzarella, citrus vinaigrette                                                                             | <b>\$13.00</b> |
| <b>Caesar</b><br>Romaine hearts, crispy Parmesan, Parmesan crouton.                                                                                       | <b>\$14.00</b> |
| <b>Super Salad</b><br>Baby kale, quinoa, blueberries, pecans, dry cherries, apples, apple cider vinaigrette.                                              | <b>\$15.00</b> |
| <b>Southwest Chopped</b><br>Romaine lettuce, black beans, roasted corn, watermelon radish, cherry tomatoes, pumpkin seeds, cotija cheese, tortilla s...   | <b>\$16.00</b> |
| <b>Brunch</b>                                                                                                                                             |                |
| ITEM                                                                                                                                                      | PRICE          |
| <b>Harvest Veggie Quiche</b><br>onion, roasted tomato, green chili, cheddar cheese, arugula salad                                                         | <b>\$13.00</b> |
| <b>Lemon Ricotta Pancakes</b><br>cream cheese filling, cinnamon whipped cream, candied pecans                                                             | <b>\$13.00</b> |
| <b>Pozole</b><br>Red chili spiced mexican soup with pork, hominy, cilantro, avocado, radish, red onions, cabbage                                          | <b>\$13.00</b> |

| ITEM                                                                                                                      | PRICE          |
|---------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Steak and Eggs</b><br>Marinated flat iron steak, chimichurri, VIG potatoes, scrambled eggs, Noble bread                | <b>\$20.00</b> |
| <b>Benedict Rancheros</b><br>Crisp tortilla, black beans, chorizo, chipotle hollandaise, VIG potatoes                     | <b>\$14.00</b> |
| <b>Chilaquiles</b><br>Scrambled eggs, crisp corn tortillas, green chili pork, Ladera salsa, white cheddar, jalapeno crema | <b>\$14.00</b> |
| <b>Ladera French Toast</b><br>Toasted coconut, cajeta caramel, cookie streusel, bacon                                     | <b>\$13.00</b> |
| <b>Chorizo Burrito</b><br>Housemade chorizo, scrambled eggs, potato, cheddar cheese, green chilis, onion                  | <b>\$13.00</b> |
| <b>Sandwiches</b>                                                                                                         |                |

| ITEM                                                                                                                               | PRICE          |
|------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Genuine Cheeseburger</b><br>Rovey Dairy Wagyu beef, cheddar cheese, pickles, balsamic onions, lettuce, tomato, onion, VIG sauce | <b>\$16.00</b> |
| <b>VIG Burger</b><br>Rovey Dairy Wagyu beef, cheddar cheese, avocado, balsamic onions, pickled jalapeno, house bacon, VIG sauce    | <b>\$18.00</b> |
| <b>Veggie Burger</b><br>NexVeg patty, smashed avocado, pickles, lettuce, tomao, onion, gluten free bun                             | <b>\$15.00</b> |

| <b>Tacos</b>                                                           |                |
|------------------------------------------------------------------------|----------------|
| ITEM                                                                   | PRICE          |
| <b>Blackened Halibut Tacos</b><br>with tomatillo-avocado salsa.        | <b>\$16.00</b> |
| <b>Breakfast Tacos</b><br>with scrambled eggs, tomatillo-avocado salsa | <b>\$13.00</b> |
| <b>Slow Roasted Pork Tacos</b><br>With green chili salsa               | <b>\$14.00</b> |
| <b>NexVeg SW Veggie Tacos</b><br>tomatillo-avocado salsa.              | <b>\$13.00</b> |

| <b>Sides</b>                            |               |
|-----------------------------------------|---------------|
| ITEM                                    | PRICE         |
| <b>Sweet Potato Fries</b>               | <b>\$7.00</b> |
| <b>Frites St. Fries</b>                 | <b>\$7.00</b> |
| <b>Spicy Broccolini</b>                 | <b>\$7.00</b> |
| <b>Maple and Bacon Brussels Sprouts</b> | <b>\$7.00</b> |
| <b>Garlic Green Beans</b>               | <b>\$7.00</b> |